



WARDROBE FOR OPPORTUNITY  
FIND A JOB. KEEP A JOB.  
BUILD A CAREER.

# CORPORATE MENU OF OPPORTUNITIES

Ways to Engage with Wardrobe for Opportunity

## SPECIAL EVENTS

**Spring to Success Luncheon:** This premiere fundraising event brings together over 500 guests to celebrate WFO's success with our generous donors and exemplary volunteers. With a lavish silent auction and Client of the Year awards, visibility at the Luncheon gives sponsors a place among the leading Bay Area companies, individual philanthropists and pre-eminent non-profits.

**Power of Change Fashion Event:** WFO's annual party brings Oakland's movers and shakers together. Featuring an elegant cocktail reception while WFO clients strut their "business chic" stuff on the runway, this celebration is the place to be and to be seen.

## PARTNERSHIPS

**Program Support:** Financially support WFO's fight against poverty. From becoming a key program sponsor to funding all of our impressive programs, WFO is happy to customize a funding plan that meets your goals.

**Fundraising Party:** Throw a WFO party! Whether highlighting WFO as the beneficiary to your team's annual holiday party or designating WFO as the recipient for 10% of a day's (or week's) sales, WFO will support you with success stories, advertising and more.

## PROFESSIONAL EMPLOYEE DEVELOPMENT

**Image Workshops:** Three seconds is all it takes for your customers and clients to form an opinion of your team. Are they up to par? WFO's facilitators can give your employees tips to nail the first visual impression. Our interactive image workshop is a fantastic (and fun) addition to your on-boarding program or monthly staff meeting.

**Career Development:** WFO's career development programs give your entry-level employees the skills and motivation they need to improve their on-the-job performance. These programs are available for your employees, either as customized onsite courses or as WFO's public programming at sites across Alameda and Contra Costa Counties.

## EMPLOYEE ENGAGEMENT

**Interview Workshops:** WFO's high-energy interview workshops are THE place to volunteer. Often described as "speed-dating, interview style," these events are short on time and long on impact, giving 5-15 employees the chance to work one-on-one to help our clients build their professional network, hone their interview skills and realize their goals.

**Wardrobe Drives:** Host a corporate-wide donation drive on an annual, bi-annual or quarterly basis and encourage your employees to clean out their closets and donate their professional clothing (suits, pants, jewelry, accessories, coats, shoes and umbrellas too) to WFO. A great community service project, your team ends with a sorting party to review goods and prepare them for our boutique.

**Volunteer Opportunities:** WFO is an organization with a host of exciting group and individual opportunities for volunteers to get involved. Working together, we'll create a suite of offerings to give your employees a wide-range of activities to choose from: from the quiet tech-focused who want to optimize our database to the office extroverts who would prefer making client follow-up calls and serving as personal shoppers.

**Keynote Speakers:** Share your story! WFO is always looking for top-notch speakers from local companies to headline graduation ceremonies, present to career development programs and to host community presentations. This is a great opportunity to serve as a role model and to inspire our clients with the knowledge they need to get ahead.

**Brown Bag Lunches and More:** Bring in a WFO speaker (clients, volunteers or staff) to present the work we do and our role in the community. From personal success stories to how the non-profit community partners together to enhance its effectiveness, our speakers are top-notch and thrilled to share their experience with your team.

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